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The Southern India Chamber of Commerce and Industry

SICCI Business Delegation to Thailand



A Report
July 20 - 22, 2022

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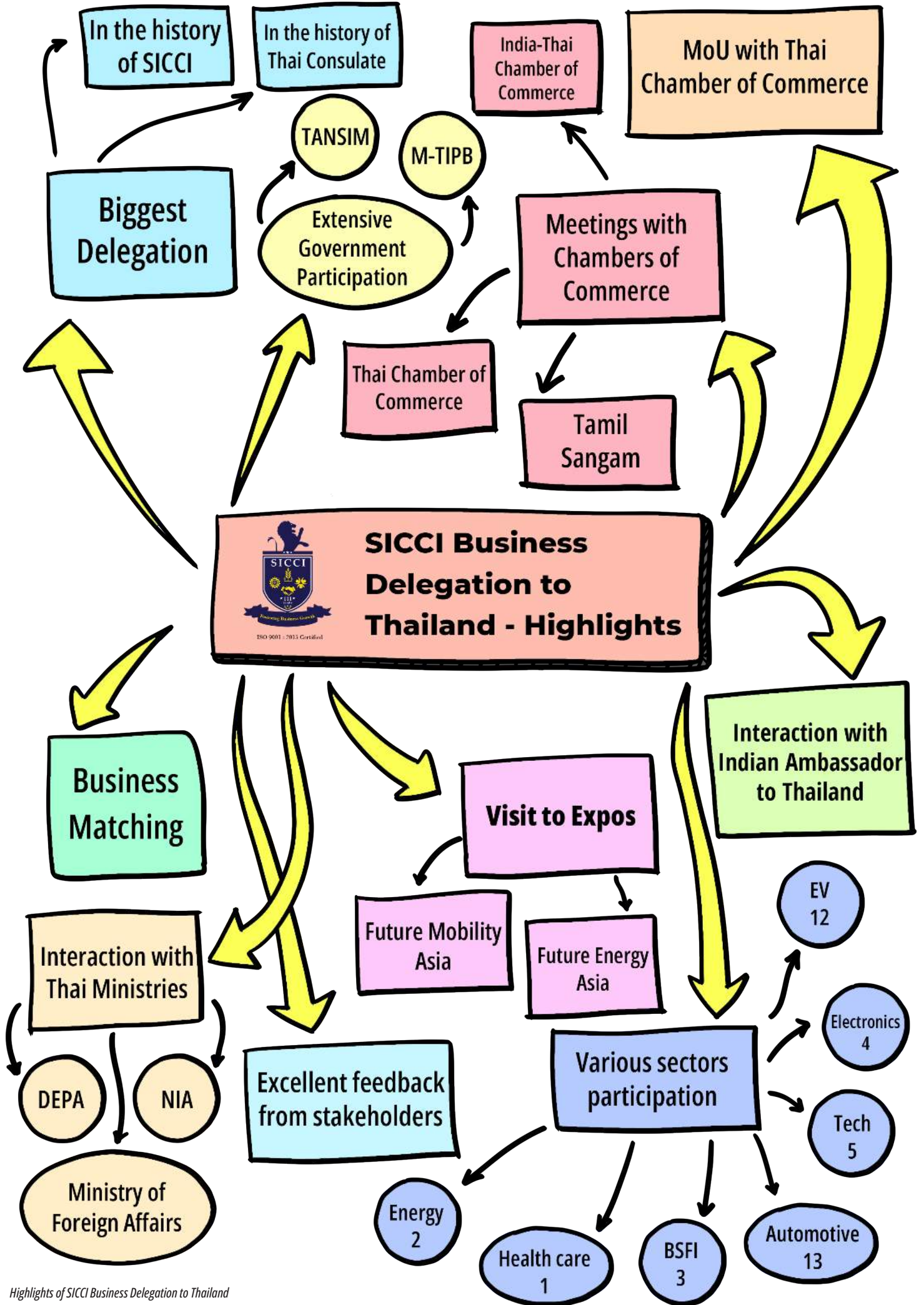
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The Southern India Chamber of Commerce and Industry

SICCI Business Delegation to Thailand

A Report

July 20 - 22, 2022



Introduction

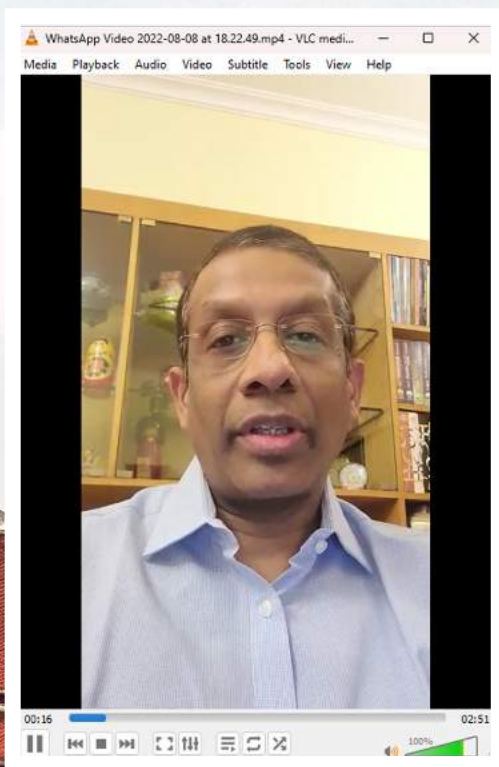
The Southern India Chamber of Commerce & Industry (SICCI) has been working closely with Royal Thai Consulate and the other Diplomatic Missions in the region. SICCI has organized interactive sessions and B2B conclaves with Thailand over the past 12 months.

SICCI was requested by Mr. Nitirooge Phoneprasert, Consul General, Royal Thai Consulate-General in Chennai to lead a Delegation to the Future Mobility Asia and Future Energy Asia Expos being hosted by the Government of Thailand from 20 - 22 July 2022. The Future Mobility Expo, with over 6000 delegates, featured passenger and Commercial vehicle launches, launches of new technologies, product and innovation announcements, on-floor technology workshops, start-up showcases, and more. The Future Energy Asia with the participation of over 4000 executives, had been Asia's leading energy transition and transformation exhibition and summit which saw the participation of key energy stakeholders, project developers, policymakers, and

The Delegation

The SICCI led the Delegation to the Future Mobility Asia and Future Energy Asia Expos hosted by the Government of Thailand from 20 - 22 July 2022. The Delegation had 40 Members from multiple sectors Automotive - 10, Electric Vehicles - 11, Energy - 2, Technology - 5 and 3 Members from Electronics and Financial Services while one each from the Supply Chain and the Health Care sector. The Delegation had a significant participation from the Government of Tamil Nadu represented by the Tamil Nadu Startup and Innovation Mission and the MSME Trade and Investment Promotion Bureau. The Delegation was led by Mr. Ar Rm Arun, President, SICCI.

The Delegation officially began with Mr. Ar Rm Arun welcoming the Members of the Delegation with a Video Message the week before the travel to Thailand. The Members were also provided with a Dossier of the Itinerary, profiles and other information to make the Delegation seamless.



Day - 1

Welcome Meeting addressed by the President, SICCI and the Delegation at Centre Point Silom Meeting Room - July 20, 2022

The Delegation started with a welcome meeting addressed by Mr. Ar Rm Arun, President, SICCI at the Centre Point Silom Hotel. He said that SICCI had over 25 Sectoral Committees that had enabled the Chamber to be extremely active across sectors.

He spoke about the Tamil Nadu and Thailand Connect and said that India's economic and commercial relations with Thailand were rooted in history, age-old socio-cultural interactions and extensive people-to-people contacts. He was glad to be leading this Delegation, in celebration of India & Thailand's 75 years of diplomatic relations. TN & Thailand can explore increasing working together in several sectors including ICT, Energy, EVs, Shipping, Tourism, startups, and Healthcare. He said this Delegation also had excellent participation from M-TIPB & TANSIM, GoTN, it supported 10 companies each. M-TIPB supported the MSMEs and TANSIM supported the Startups. SICCI had created all ingredients needed for a successful business Delegation - Expo visits, executive luncheon, networking dinners, site visits and others. He elaborated on the program schedule for 3 days. He also said this was the biggest Delegation not only by SICCI but also for the Royal Thai Consulate in Chennai.

He mentioned that the EV & Energy industry had ample opportunities. The meetings with the Chamber of Commerce and Tamil Association would help build connections and networks. The scheduled interactions with the Government Officials was expected to ensure there was a holistic engagement with all stakeholders. He said SICCI would be most glad to do the needful in forging stronger economic linkages between India and Thailand. He asked the delegates to meet as many as people and increase their network.



Mr. Ar Rm Arun, President, SICCI addressing the fellow delegates in the Welcome Meeting at Centre Point Silom, Bangkok, Thailand

Program at the Thai Chamber of Commerce - July 20, 2022

The Southern India Chamber of Commerce along with the Royal Thai Consulate organized an Interaction with the Thai Chamber of Commerce at 11:30 am on July 20, 2022 at their Chamber building, Bangkok, Thailand. The welcome remarks was delivered by Mr. Phairush Buraphachaisri, Vice Chairman, Thai Chamber of Commerce. He spoke on the possibilities of the multi-faceted partnership possibilities and welcomed the signing of the MoU with SICCI to further the bilateral ties. He also briefed the Members on the work done by the Thai Chamber of Commerce. Dr. Sombat Thiratrakoolchai, Vice Chairman, Thai Chamber of Commerce, Mr. Vichai Bencharongkul, Vice Chairman, Board of Trade of Thailand, Mr. Susheel Kumar Saraff, Advisor, Board of Trade of Thailand and Mr. Rakesh Singh, Director, Thailand-India Business Council were the other Members who spoke on the occasion.

Mr. Ar Rm Arun, President, SICCI made a PowerPoint presentation on the Indian Economy and Tamil Nadu's \$1 Trillion Economy target. He spoke about the prestigious history of SICCI and its activities. He stressed the Chamber's link with the government and focused on the contribution of SICCI to the vision of Tamil Nadu's 1 trillion economy. He said a stronger transformation was needed to create better economic growth across sectors. He shared the strength of SICCI in several sectors with its committees as a backbone. He called on for mutual collaboration between the two Chambers in terms of traditional and other emerging sectors especially focusing on the Electric Vehicle sector.



Mr. Ar Rm Arun, President, SICCI delivering a presentation on Tamil Nadu's \$1 trillion economy at the Thai Chamber of Commerce

He put forth the following suggestions for improving Thailand and Tamil Nadu's connection: Mr. Ar Rm Arun said, Tamil Nadu and Thailand have long-standing economic and commercial ties as well as broad people-to-people links. He said given the wide range of prospects across sectors; the rapidly expanding Tamil Nadu market continued to be appealing to Thai investors. He added that it was the appropriate time for TN & Thailand to increase cooperation since the state of the world economy is severely muted. In Tamil Nadu, there are a number of areas that have natural strengths that might be explored for synergies.

Mr. Ar Rm Arun shared SICCI's suggestions for Partnership with Thailand in hosting sessions with Thailand. Since India & Thailand were maritime neighbours and shared a maritime boundary in the Andaman Sea, it would hence be a strategy if Thailand could partner with SICCI in the Bay of Bengal Maritime Summit we plan to organize in Oct 2022. Mr. Ar Rm Arun said that, the summit would bring together all ports and their stakeholders from the BIMSTEC region for collaboration and idea-sharing. He also encouraged taking part in the August Blue Economy Summit organised by SICCI. SICCI and Thai Chamber of Commerce would collaborate on events, Knowledge Reports, B2B Connects & Projects in near future.

Mr. Ar Rm Arun said that SICCI looked forward to working with the Thai Chamber in sectors like Food Processing, EV, FinTech, Healthcare etc especially in the upcoming Food Processing Conclave in Oct/Nov 2022. He said Thai Chamber of Commerce can collaborate on projects like Startups Exchange, EV Centre of Excellence, I4.0PTC, and Readers Lounge among others importantly across Tier2/3 Cities in TN. He also called to join in organizing Events, Knowledge Reports, B2B Connects & Projects

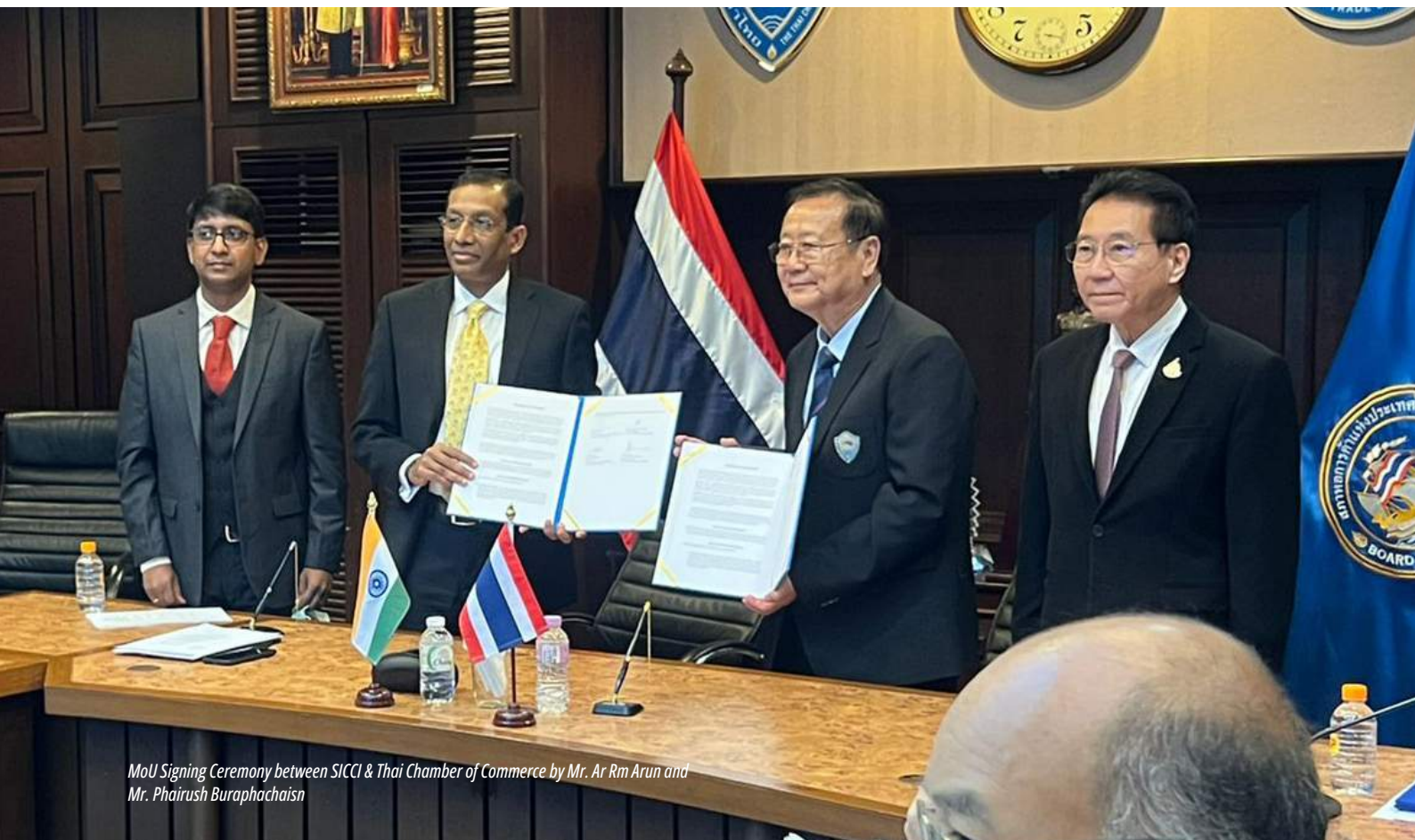
MoU Signing ceremony between the Thai Chamber of Commerce and the Southern India Chamber of Commerce and Industry (SICCI)



Mr. Ar Rm Arun, President, SICCI signing the MoU along with Mr. Phairush Buraphachaisri, Vice Chairman of the Thai Chamber of Commerce

The Southern India Chamber of Commerce and Industry and the Thai Chamber of Commerce signed a Memorandum of Understanding (MoU) jointly signed by Mr. Ar Rm Arun, President of SICCI and Mr. Phairush Buraphachaisri, Vice Chairman of the Thai Chamber of Commerce.

The said MoU will supersede the earlier agreement which was signed 15 years ago. This would provide a fresh start to the renewed partnership in promoting cooperation between and among companies in Tamil Nadu and Thailand in sectors of mutual interests, particularly in energy, EV, healthcare, startups, agriculture and food processing. The MoU can be expected to establish a common intention of business ties. This will provide a framework for future dealing in terms of mutual business collaboration and increase bilateral trade between two countries.



MoU Signing Ceremony between SICCI & Thai Chamber of Commerce by Mr. Ar Rm Arun and Mr. Phairush Buraphachaisri

The Members of the Thai Chamber introduced their businesses to explore the opportunity to collaborate in the potential areas of interest. The Members shared their expertise in diamonds, real estate, the defence sector, textile, and hospitals. The delegates too shared their focus areas and explored the scope for collaboration with the Thai Chamber Members. The startups and the delegates suggested having joint ventures, especially in the field of Electric vehicles and energy. SICCI & Thai Chamber of Commerce agreed to work together to maximize benefits to their Member companies.

Business Matching



At the end of the meeting with the Thai Chamber of Commerce, there was a business matching event which was a good opportunity for the delegates to interact with the Members of the Thai Chamber

Meeting with Ms. Wanalee Lohpechra, Deputy Director-General, the Department of South Asian, Middle East and African Affairs, at the Ministry of Foreign Affairs, Government of Thailand

Mr. Ar Rm Arun, President, SICCI along with Mr. Nitirooge, Consul General of the Royal Thai Consulate in Chennai and senior Members of the Delegation met with Ms. Wanalee Lohpechra, Deputy Director-General, the Department of South Asian, Middle East and African Affairs, at the Ministry of Foreign Affairs, Government of Thailand.

Mr. Ar Rm Arun, President, SICCI shared about SICCI and the purpose of Delegation. He said SICCI has created all the ingredients needed for a successful business Delegation - Expo visits, executive luncheon, networking dinners, site visits and others.

He said that Tamil Nadu's remarkable growth of start-ups, with many achieving unicorn status, presented huge opportunities for collaboration with Thailand which was the reason several start-ups have joined the Delegation. He said SICCI had been working with the GoTN to set up an EV Centre of Excellence which was a good area to work together. He specified that Food Processing was another sector that offered immense potential as also the industry 4.0 which included robotics, IoT, big data, AI etc that has been transforming the manufacturing. He mentioned SICCI can support in creating an I4.0 CoE. Moreover, he said that the Aerospace & Defence Park in Kulasekarapattanam could also open the way for collaboration in space and avionics and said SICCI had been organising and co-hosting conferences, summits, and business meets to reinforce India-Thailand business engagements and will continue to do so.



Mr. Ar Rm Arun addressing Ms. Wanalee Lohpechra, Deputy Director General, the Department of South Asian, Middle East & African Affairs at the Ministry of Foreign Affairs and her Cabinet. Along with them is Mr. Nitirooge Phoneprasert and fellow Delegates

Mr. Ar Rm Arun suggested the following areas as possible areas of cooperation:

- Training & Skill Development in EV, A&D, etc
- Help set up EV CoE in Thailand
- Host India Thailand CEO Forum online with the Dy PM addressing the participants in Oct 2022
- Join with SICCI in hosting the BIMSTEC Maritime Summit (Thailand is the Chair for BIMSTEC for 22-23)
- Sister Cities Partnership

Ms. Wanalee Lohpechra, appreciated the comments. She agreed that startups was one of the key focus areas as well as the BIMSTEC trade integration. She expressed hope that there would be sure progress made in these areas in addition to cooperation in cultural exchanges as well. Followed by the meeting there was an interaction with the participants. The President honoured the guest, Ms. Wanalee Lohpechra with a Thai translated Tirukural.

Ms. Wanalee Lohpechra Deputy Director-General, the Department of South Asian, Middle East and African Affairs, asked about the prevailing situation in Sri Lanka and on India's role. Mr. Arun briefed her on the crisis and spoke about the immediate support provided by the Indian Government. He also spoke about the excellent rehabilitation and relief support sent by the Government of Tamil Nadu.



Mr. Ar Rm Arun, Ms. Wanalee Lohpechra along with Officials of the Ministry of Foreign Affairs & fellow Delegates at Thailand's Ministry of Foreign Affairs

Networking Dinner Hosted by Consul General, Mr. Nitirooge Phoneprasert

The first day of the Delegation came to an end with a networking dinner hosted by Mr. Nitirooge Phoneprasert, Consul General at the Ko Dang Talay, Asiatique. It was a great restaurant for seafood located right on the riverside at Asiatique Bangkok. All delegates took part in the dinner and sampled the tasty traditional Thai food. During the dinner Mr. Ar Rm Arun, President, SICCI thanked the Consul General for hosting the delicious dinner.



Mr. Ar Rm Arun, addressing Delegates at the Dinner Hosted by Consul General Mr. Nitirooge Phoneprasert at the Ko Dang Talay at Asiatique Riverfront

Day - II

Meeting with Dr. Kasitorn Pooparadai, Sr. Executive Vice President, Digital Economy Promotion Agency (DEPA) at the Ministry of Digital Economy and Society of Thailand, Government of Thailand



Dr. Kasitorn Pooparadai, Sr. Executive Vice President, Digital Economy Promotion Agency, honouring Mr. Ar Rm Arun, President, SICCI

SICCI met with Dr. Kasitorn Pooparadai, Sr. Executive Vice President, Digital Economy Promotion Agency at the Ministry of Digital Economy and Society of Thailand. Dr. Kasitorn briefed the Members on the work done by the DEPA in following the 4S strategy in reaching out to the stake holders ranging from the new gen workforce to the ageing population. She also spoke about the Digital Valley project of the DEPA where smart visas and several incentives were available for startups and other tech firms.

Mr. Ar Rm Arun, President, SICCI shared about the activities of SICCI and about the 3-day Delegation to Thailand. He said since Tamil Nadu's remarkable growth of start-ups, with many achieving unicorn statuses there were huge opportunities for collaboration with Thailand. That was the reason several start-ups have joined the Delegation. Also, SICCI had been working with the Anna university to set up a FinTech CoE and this would be another exciting area to work together. He mentioned that Industry 4.0 which included robotics, IoT, big data, AI etc had been transforming manufacturing. SICCI can support the creation of an I4.0 CoE in Thailand. The monthly DeepTech Conferences could also open the way for collaboration in multiple sectors with a foundation on DeepTech. He said SICCI had been organising and co-hosting conferences, summits, and business meet to reinforce India-Thailand business engagements and will continue to do so. Followed by the meeting there was an interaction with the participants. The President honoured the guest, Dr. Kasitorn Pooparadai with a Thai translated Tirukural.



Mr. Ar Rm Arun, along with Dr. Kasitorn Pooparadai, Sr. Executive Vice President, Digital Economy Promotion Agency, Mr. Nitirooge Phoneprasert and fellow Delegates at the Ministry of Digital Economy & Society, Thailand

He proposed the following:

- Training & Skill Development in EV, DeepTech, FinTech, etc
- Help set up FinTech CoE in Thailand
- Host India Thailand iSec Forum online with the DE Minister addressing the participants
- DEPA to Lead a business Delegation to Tamil Nadu

Dr. Kasitorn welcomed the suggestions and said that DEPA would be happy to collaborate in the above mentioned areas. She also mentioned the work the agency had done in promoting smart cities. Mr. M V Subramanian, Member, SICCI Executive Committee said that it would be a good idea to learn the best practices from the India Stack website and also from the ONDC on the opening up of the health care data.

Meeting with Ms. Theresa Mathawaphan, Deputy Executive Director (Chief Strategy Officer) at Thailand's National Innovation Agency, Government of Thailand

SICCI along with the Royal Thai Chamber of Commerce and Industry organised a meeting with Ms. Theresa Mathawaphan, Deputy Executive Director (Chief Strategy Officer) at Thailand's National Innovation Agency (Public Organization) on July 21, 2022. Mr. Ar Rm Arun, President, SICCI, Mr. Nitirooge Phoneprasert, Consul General along with other delegates were part of the Interaction.





Mr. Ar Rm Arun along with Ms. Theresa Mathawaphan, Deputy Executive Director (Chief Strategy Officer), Mr. Nitirooge Phoneprasert and fellow Delegates at Thailand's National Innovation Agency (Public Organization)

Mr. Ar Rm Arun, President, SICCI spoke about the activities of SICCI and the purpose of the Delegation to Thailand. During his speech, he said SICCI has been organising and co-hosting conferences, summits, and business meet to reinforce India–Thailand business engagements and will continue to do so. Also, he said the Skill Development in current tech areas like DeepTech (ie AI, Big Data, IoT etc), FinTech and other sectors such as EV, A&D etc – both online and on a hybrid model. He suggested creating a Tamil Nadu Thailand Innovation forum to share the best practices and plan for common initiatives. He further said that the Startups were big both in India and Thailand, it can create a Tamil Nadu Thailand Startups Exchange to help connect industries with the relevant startups and also mentor them. He said SICCI can support in the creation of an I4.0 CoE with Industry 4.0 which can include robotics, IoT, big data, AI etc has been transforming manufacturing. He also suggested for working closely with SICCI's initiatives such as Blue Economy Summit, Bay of Bengal Maritime Summit, Isec.

Ms. Theresa spoke about the work done by the NIA especially in the area of Innovation Diplomacy and on promoting startups in Thailand. She said that the agency was building strong links among the Government to Government, Government to Industry and Government to startups. She welcomed the support of the SICCI in this regard. Followed by the meeting there was an interaction with the participants. The President honoured the guest, Ms. Theresa Mathawaphan with a Thai translated Tirukural.

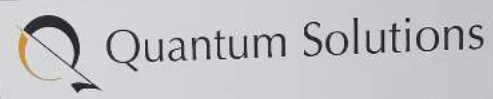
Mr. Gopi Koteswaran, Chair, SICCI EIS Committee, Board Member, SICCI and Director, Dzruptiv.AI, said that, there was scope for collaboration in Startup and DeepTech. Tamil Nadu, one of the FinTech Hubs, of India, can help in building expertise and facilitate knowledge transfer

The Future Mobility Asia and Future Energy Asia Expos

The Future Mobility Asia and Future Energy Asia Expo organised by the Government of Thailand was a comprehensive showcase of all future road mobility concepts, solutions, technologies and innovations. It was organised under the patronage of the Ministry of Energy Thailand, the exhibition and summit were the central meeting point for OEMs, mobility innovators, after-market suppliers and technology solution providers to meet, network and drive forward the mobility transition and transformation in Asia.

The delegates visited the Future Mobility Asia and Future Energy Asia Expo on July 21, 2022. It was a fully integrated exhibition and conference. The Members visited the stalls placed in the expos and had one-to-one interactions with the company representatives. The exhibition had the Passenger and Commercial vehicles, the launch of new technologies, product and innovation announcements, on-floor technology workshops, and start-up showcases combined seamlessly with the Future Mobility Asia Exhibition and Conference it created the region's central meeting point for leaders and innovators.





Quantum Solutions

Quantum FOMM

QS Automotive

Quantum Automotive

www.quantumsolutions.com



The main event and conference provided direct and privatized business development opportunities. A place to the network was hosted every evening to help build relationships further

The Expo was a platform for the delegates to get connected with the exhibited companies for Investment opportunities and joint ventures. The delegates felt the demand for innovative energy solutions was accelerating. The exhibition was a great opportunity to connect with Asian energy stakeholders and buyers driving the region's energy transition mission forward.



Mr. Ar Rm Arun along with Mr. Nitirooge Phoneprasert visiting stalls at the Future Energy Asia & Future Mobility Asia Expo at BITECH

Mr. Ar Rm Arun, President, SICCI along with Mr. Nitirooge Phoneprasert, Consul General and other delegates visited the Future Mobility Asia and Future Energy Asia Expo on July 21, 2022. The President along with the team visited the stalls to understand the appeals to the customers.



The delegates at the Future Energy Asia & Future Mobility Asia Expo at BITECH

Meeting with Thailand Tamil Sangam at India- Thai Chamber of Commerce (ITCC)

The Delegation were hosted by the Thailand Tamil Sangam at the India Thai Chamber of Commerce (ITCC). Mr. Kamatchinathan, Member of the Thailand Tamil Sangam delivered the welcome remarks.

Mr. Ar Rm Arun, President, SICCI addressed the participants and, he elaborated on the purpose of the mission and prospects between Thailand and India. He said there was ample opportunities for Thailand and India to collaborate in emerging sectors like Electric vehicles, Energy, Food, and Health. He asked to explore possibilities of joint ventures with Startups and other businesses.

Mr. Ravi Sehgal, President, Indo Thai Chamber of Commerce spoke on the occasion and said the Members of the SICCI can explore the possibilities of business in Thailand and he explained the Royal Thai Government's initiatives to boost investments and business partnerships. Mr. Ramakrishnan, Past President, Thailand Tamil Sangam spoke on the activities of Thailand Tamil Sangam and Indo-Thai Chamber of Commerce. He requested SICCI to sign MoU with the India-Thailand Chamber of Commerce. Mr. Kithrul Ameen, Secretary of, the Thailand Muslim Association also spoke on the occasion.

Mrs. Valli Arun, resident, Valingro, and Board Member said that, there was a great scope for cultural connect with India and Thailand. It could be established through expos, cultural shows and training opportunities.



Mr. Ar Rm Arun addressing Members of the Thailand Tamil Sangam, the India Thai Chamber of Commerce (ITCC) and fellow Delegates

The session was useful for participants to discuss and exchange views while also explore possibilities for collaboration. The interactive session concluded with the Networking dinner.



Mr. Ar Rm Arun along with Members of Thailand Tamil Sangam, Members of ITCC and fellow Delegates

Day - III

Courtesy Call with H.E. Mrs. Suchitra Durai, the Indian Ambassador to Thailand



The Delegation called on H.E Mrs. Suchitra Durai, Indian Ambassador to Thailand at her residence on July 22, 2022. The Delegation Members also met H.E Mr. R. Swaminathan, Former Ambassador of India to Austria and Montenegro. Mr. Palani, President, Thailand Tamil Sangam joined the team. Mr. Ar Rm Arun addressed the Members and shared the role of SICCI and the Delegation's progress. He briefed the Ambassador about the meetings with Government Officials during the Delegation. He said the MSMEs were the future and the number of jobs and innovation in the sectors has been steadily increasing. He also spoke about the SICCI's meeting with the Hon'ble Minister of Commerce and Industry, Mr. Piyush Goyal, on how the pain points of the MSMEs were put forth to him. The President spoke about the upcoming SICCI's event on the Bay of Bengal and the Blue Economy summit, which SICCI could work together.

H.E Mrs. Suchitra Durai, Indian Ambassador to Thailand said the Indo-Thai bilateral trade touched \$15 billion in FY22. She also said the strength of Thailand was the Thai Bhat and there was more scope for investing in Thailand. She also spoke about the opportunities and joint ventures with a few top companies like Delta Electronics (Thailand) which was an electronics exporter/manufacturer of power supplies and electronic components, Rockworth Group, CP Group of companies among others.



Mr. Ar Rm Arun along with H.E. Mrs. Suchitra Durai, H.E. Mr. R. Swaminathan, and fellow Delegates at the Official Residence of the Indian Ambassador to Thailand



Mr. Ar Rm Arun along with H.E. Mrs. Suchitra Durai, Indian Ambassador to Thailand, H.E. Mr. R. Swaminathan, Former Indian Ambassador and Mrs. Valli Arun at the Official Residence of the Indian Ambassador to Thailand

Farewell Address by President, SICCI to the Delegation at Centre Point Silom

The Farewell Session was organized at the Centre Point Silom Hotel, Bangkok at 4 pm on July 22, 2022. Mr. Ar Rm Arun, President, SICCI led the discussion with the delegates. Mr. Nitirooge Phoneprasert, Consul General was also present for the discussions.

Mr. Ar Rm Arun, President, SICCI delivered the farewell address and said the objective and result of the Delegation was to get to know each other, establish friendships with like-minded counterparts, establish a base to develop further. He said that the time spent at Thailand had given good opportunities to do this. He thanked Mr. Nitirooge Phoneprasert, Consul General and his team for their support in organizing the Delegation. He also thanked the Government of Tamil Nadu, especially the Departments of MTIPB & TANSIM for their involvement & support which had put together such a large & all-encompassing Delegation. He also thanked the Thailand Tamil Sangam for the wonderful evening & dinner organized and for getting to know the Tamil people residing in Bangkok.



Mr. Ar Rm Arun, President, SICCI honouring Mr. Nitirooge Phoneprasert, Consul General

Mr. Ar Rm Arun encouraged the Delegation Members to reach out to SICCI if they needed further help in connecting with the businesses in Thailand or for any other support. He further said that SICCI had already proposed a list of countries to visit, considering the Government of Tamil Nadu's \$1T Economy dream and wanting to reach out globally to increase Investments in Tamil Nadu. He requested the continued support of the Members and wished them safe travels back home.



Farewell Address by Mr. Ar Rm Arun along with Mr. Nitirooge Phoneprasert, at Centre Point Silam

Annexure - I

Delegation Schedule

July 20, 2022, Day 1	
09: 45	Welcome Meeting addressed by the President, SICCI and the Delegation at Centre Point Silom Meeting Room
11: 30	Program at the Thai Chamber of Commerce - Meeting with Mr. Phairush Buraphachaisri, Vice Chairman of the Thai Chamber of Commerce - MoU Signing ceremony between the Thai Chamber of Commerce and the Southern India Chamber of Commerce and Industry (SICCI) - Business Matching
15: 30	Meeting with Ms. Wanalee Lohpechra, Deputy Director-General, the Department of South Asian, Middle East and African Affairs, at the Ministry of Foreign Affairs
19: 30	Dinner Hosted by Consul General, Mr. Nitirooge Phoneprasert

July 21, 2022, Day 2	
09: 30	SICCI delegates visit the Future Mobility Asia 2022 & Future Energy Asia 2022
10:00	Meeting with Dr. Kasitorn Pooparadai, Sr. Executive Vice President, Digital Economy Promotion Agency (DEPA) at Ministry of Digital Economy and Society of Thailand, Government of Thailand
15: 00	Meeting with Ms. Theresa Mathawaphan, Deputy Executive Director (Chief Strategy Officer) at Thailand's National Innovation Agency, Government of Thailand
18: 30	Meeting with Thailand Tamil Sangam at India-Thai Chamber of Commerce (ITCC)

July 22, 2022, Day 3	
09: 00	Courtesy Call with H.E. Mrs. Suchitra Durai, Indian Ambassador to Thailand
16:00	Farewell Address by President, SICCI to the Delegation at Centre Point Silom

Annexure - II

Presentation on Tamil Nadu \$1 Trillion Economy



The Southern India Chamber of Commerce and Industry
SICCI Delegation to Thailand
20 - 22 July 2022

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Tamil Nadu \$1 Trillion Economy :
Importance of TN-Thailand Relationship

Address by
Mr. Ar Rm Arun
President, SICCI
Chairman, Valingro Group &
Honorary Consul of the Czech Republic in Chennai

July 20, 2022

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About SICCI

Regular Government Interactions

- Interactions with the Chief Minister and other Ministers of TN
- Working with GoTN on several initiatives - Tamil Technology Development, Aerospace & Defence, Diaspora (Dutread), Food Processing, Agriculture, Skill Development, among others
- Government of India strategic partnerships across Ministries, including Commerce & Industries, Food Processing & Fisheries
- Close Association with Southern State Governments including **Andhra Pradesh & Puducherry** (Puducherry CxD Conclave Apr 23)
- Go to Chamber demonstrating **Vibrancy & Robustness**
- Governments reach out to us for inputs & suggestions for development



About SICCI

SICCI Committees over 25 committees representing priority sectors.

Each Committee chaired by dynamic business Leaders and functions as the voice of the Industry

SICCI also have committees on EV & Renewable Energy

Forging Ahead:

- SICCI National Food Expo cum Conclave, Chennai (Oct 2021)
- Economic Affairs - analysis & recommendations
- ISec - Information Security conference

SICCI Knowledge Reports - contributes to knowledge economy thru knowledge reports, Surveys & Coffee Table Books released over 10 reports in past 12 months

Working with >10 countries in-person & virtually, during past 12 months

- 3 multi storied buildings with good infrastructure facilities in heart of Chennai
- M.A.Chidambaram Conference Hall seating capacity of 150



About SICCI

- 111 years along, since Oct 28, 1910 founded under Mahatma Gandhi's inspiration. Rich Tradition while retaining youthful dynamic, embracing change.
- Founder member of FICCI
- Only regional Chamber with Prime Minister & Presidents visiting

Effective bridge between Industry & Government through:

- Events - workshops, webinars, conferences & Expos
- Knowledge activities such as Reports, Surveys & CTBs - released over 10 reports in past 12 months
- 92B connects - worked with over 10 countries both physically & virtually over past 12 months
- Government interfacing - close rapport with all Southern State & Central Government functionaries
- Excellence in Expert Advisory Services & Documentation
- SICCI ADIC - Arbitration & Dispute Resolution Services

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SICCI & the Pandemic

SICCI evolved, embraced technology & worked on several key projects & newer focus areas

SICCI-360°

- Monthly series running consecutively since Oct 2020 with eminent Global Guests
- Guests spanning Industry, Economy, Ambassadors, Healthcare, Education, Sports, IPS, Social Workers
- Completed 22 successful sessions, with each Guest sharing significant contribution in respective fields & towards society development
- Guest's expertise and suggestions stimulate sustainable & inclusive economic growth
- Their experiences also encourage the next Generation

Recent Session on July 15 with Mr. M. K. Narayanan, Former National Security Advisor of India & Former Governor of West Bengal

Next Session August 25; Mr. Vijay Amritraj, Indian Tennis Legend, Actor & Motivational Speaker

SICCI-360° - Completed 22 Sessions

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About SICCI


ISO Certification

Thailand - Tamil Nadu Friendship Awards of Excellence 2022

- Better internal management and robustness
- Increase in efficiency, productivity and profit
- Improved member retention and service
- Globally recognised standard leading to better recognition in Government, Diplomatic & Industry circles

The Royal Thai Consulate General, Chennai organized the "Thailand Tamil Nadu Friendship Awards of Excellence 2022" to celebrate and recognize the long standing friendship between the people of Thailand & Tamil Nadu

Mr Ar Rm Arun, President, SICCI was chosen to receive this prestigious award



Government Schemes


Government of India

- Startup India
- Idex & TDF(A&D)
- Mega Food Park/ Cold Storage Chain (Food Processing)
- EV Charging Stations (EV)
- Bharatmala/ National Infrastructure Pipeline (Infra)
- Sagarmala (Shipping)
- Ayushman Bharat/PLI/Medical Devices Park (Healthcare)
- PLI/SPEC/EMCD B (Electronics)
- Others... All leading to Atmanirbhar Bharat

Government of Tamil Nadu

- Incentives relating to Power supply
- Refund of 50% of the VAT paid on purchase of capital goods
- Incentives to set up desalination plants/ waste water treatment and recycling plants
- Subsidy schemes for micro manufacturing enterprises
- Anchor Unit subsidies
- Unique incentives for priority sectors such as EV, Electronics, A&D etc
- Industry Parks such as Furniture Park, Leather Park, Tissue Biopark etc
- JVs with TIDCO - Defence Corridor subsidies

Indian Economy



- World Bank projects India's GDP growth at 8.3% for FY22, 8.7% for FY23
- India's nominal GDP at current prices to be at \$2,232.15T (US\$3.12T) in FY2021-22 and to be 5th largest consumer economy growing to US\$4T by 2025 - RCG Group
- To become 2nd largest economy in terms of PPP by 2040 - PWC
- Adani - \$30T by 2050 will take India out of Poverty - adding \$2.3B daily to GDP
- In a global landscape marred by fires of recession and war, the Indian economy shows resilience. - RBI

Positives


- Doing well in marketing India's image globally
- Improving R&D capabilities
- Augmenting infra strengths
- Ranked 4th Globally with 58 Unicorns & 46 deacons - will have over 250 unicorns by 2025 (New India Report)
- External debt remains modest as a proportion to GDP and has actually declined between March 2021 and March 2022

Factors Ahead

- Impact of Russia's invasion of Ukraine - higher global oil and commodity prices that will contribute to rising inflation
- Need for stronger reforms to create even more economic growth across sectors

SICCI's recent meeting with the Hon'ble CIM Shri. Piyush Goyal

- Met twice within past 6 months
- Industry feedback, Recommendations & Constraints with regards to Semiconductor Policy were shared - what works & what doesn't
- Shared Development Financing, restrictive RBI & Banking policies, Customs clearance, Removing barriers from restrictive list, among others



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Tamil Nadu Economy



- Among top 3 performing States for over 2 decades providing 9.16% GDP to Centre - 3rd Q tax revenue being ₹60,943.71 crores
- Tamil Nadu's target is a trillion dollar economy by 2050 from current \$380 billion
- The state's third in India, size of \$1.93 lakh crore
- Contributing 8.07% to overall exports
- Aims for \$300 billion in exports by 2030
- TN has 6.82 lakhs registered MSMEs
- Producing over 8,000 varieties of products
- Total investment of more than \$1.32,000 crores

Investment

- 123 new Investment MoUs signed for industrial development worth \$1.14 Lakh crore

Exports

- The state's third in India, size of \$1.93 lakh crore
- Contributing 8.07% to overall exports
- Aims for \$300 billion in exports by 2030

MSMEs

- TN has 6.82 lakhs registered MSMEs
- Producing over 8,000 varieties of products
- Total investment of more than \$1.32,000 crores

Improvements - Tamil Nadu is water-stressed, need to be efficient in water usage

- Comfortable in power, with half the capacity by renewable energy, still there is challenge of efficiency

SICCI met Thiru. M.R Stalin, Chief Minister, TN 4 times

Shared pain points of MSMEs and following recommendations:

- Provide for development financing
- Repeal the Factories Act
- To take care about freebies among others



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TN & Thailand – Next Big Opportunities



- India is land of opportunities and TN continues to be among top 3 States, topping most of the development parameters
- Traditional sectors to be scaled upon are:
 - Food Processing
 - Textiles
 - Leather
 - IT/ITES
 - Tourism
- Agriculture (including Food & Floriculture)
 - Automotive
 - Petrochemicals
 - Electronics
 - Healthcare

Opportunities: Investments, Tech Transfers, Business Partnerships, Skill Development, R&D

New Sectors to be focused:

- Aerospace & Defence
- Semiconductors
- Electric Vehicles
- FinTech
- Renewable Energy

Opportunities: Anchor Investments, IP & Tech Transfers, Business Partnerships, Skill Development, R&D, Partner in Industrial Corridor creation

SICCI & Thai Chamber – Next Big Opportunities

Aerospace & Defence

With TN having Defence corridor, ample opportunities in allied sectors with high potential

- SICCI hosted Indian Navy, Air-Force, DRDO for MSME vendor meets
- SICCI partnered with MoD for National sessions with Romania, Czech Republic etc
- Planning for LATAM Summit
- Working to develop proposed Space Park at Kalasekarpattanam, capable of launching Metro satellites

SICCI Startups Exchange

- Unique platform Integrating Incubators
- Niche Incubators eg Tamil, Defence & AI
- Bringing invaluable industry focus to Startups in Campus
- Working with TANSIM - also FLCOT for Truethrill
- Tremendous scope to work with each other

Readers Lounge

Creates Reading lounges across Metro Stations in Chennai

Plan to set up FinTech Centre with Anna University collaboration

- Training, Consultancy, Events & R&D
- Working with FinTech companies for job oriented training

Other Projects

- Screening mental fibrosis, suicidal tendencies etc among teens
- Awareness program for all plus in depth coaching to selected student-startups
- Setting up common facilities centre for I4D for MSMEs
- Focus on 3D printing, Robotics, AI, Big Data, IoT etc

SICCI & Thai Chamber – Next Big Opportunities

SICCI EV CoE



- GoTN Industries Department mandated SICCI to prepare DPII on EV CoE in Chennai
- Would be one stop shop for all EV needs
- CoE to have design, testing & training and R&D facilities

TN is emerging as a leader in EVs

- Demand for 2-wheelers is consistently stable & 4-wheelers won't replace EV while industry struggles

India needs such cost-effectiveness to afford to common man

While there have been much negativity in the news on the EVs catching fire

- These are just growth pains and no reason to lose heart
- We have to continue our focus on improving technology

"The reports are unfortunate, but not something that can derail the momentum,"

There are an average of 3,475 hybrid fires, 1,330 gas-car fires, and 25 EV fires per 100,000 vehicles sold. - Rohit Sharma, Director of Engineering, ID Camcord Design Solution

In Conclusion

We look forward to plan monthly activities with the Thai Chamber

- SICCI Looks forward to work with the Thai Chamber in Sectors like Food Processing, EV, FinTech, Healthcare etc especially in the upcoming Food Processing Conclave in Oct/Nov 2022
- Projects like Startups Exchange, EV Centre of Excellence, I4,OPTC, Readers Lounge among others
- Importantly across Tier2/3 Cities in TN
- Events, Knowledge Reports, B2B Connects & Projects

Thank You

www.sicci.in - info@vignette.com



Annexure - III

List of Delegates to Thailand

No.	Name	Designation	Organization
1	Mr. Ar Rm Arun	President	SICCI & Chairman, Valingro
2	Mr. Nitirooge Phoneprasert	Consul General	The Royal Thai Consulate
3	Mrs. Valli Arun	President	Valingro
4	Mr. M V Subramani	Founder & Managing Director	Future Focus
5	Mr. Gopinath Koteeswaran	Director	Dzruptiv.AI
6	Mrs. Priya Chockalingam	Director	Cardiac Wellness Institute
7	Mr. Aquil Ashique	CEO	Driver Logistics
8	Mr. Manikandan	Managing Director	Spero Mobility
9	Mr. Manu Iyer	Founder & Managing Director	Blue hill Capital
10	Mr. Akshay Sasikumar	Managing Partner	82 Strategy Consultants and Advisory Services
11	Mr. Nagendra Nagaraja	CEO	MEL Systems and Services
12	Mr. Sidharth Jayaprakash	GM	EQL Financial Technologies Pvt. Ltd.
13	Mr. Anand Rose John Narayan-swamy	Head of Enterprises	EQL Financial Technologies Pvt. Ltd.
14	Mr. Joseph Abraham	CEO	SAAS Industry
15	Mr. Andrew Jayson	Managing Director	A4 Agency
16	Mr. Vibinraj Swaminathan	Vice President - Business Development	Sanorac Technologies Pvt. Ltd.
17	Mr. Sivakumar Salayiur Subaiyan	Director of Technology	Sanorac Technologies Pvt. Ltd.
18	Mr. P. Elangovan	Director	Akino Tech Private Limited
19	Mr. Balaji K	Co-Founder	Revoh Innovations Pvt. Ltd.
20	Mr. Siddhaarth Madabushi	CEO	Tri Electric Pvt. Ltd.
21	Mr. Rajmohan.S	Director	Vorc Motors Pvt. Ltd.

22	Mr. Pranav Singanapalli	Founder&CEO	Emote Electric Private Limited
23	Mr. Dharanenthran	CEO	VTech Motors
24	Mr. Rajshekar Jayavel	Technical Head	Mokshitha Enterprises
25	Dr. G. Vinoth	Advisor	Goldnwelkin Pvt. Ltd. D/B/A Autowelkin
26	Mr. M V Robert	CEO	Workflow Automation
27	Mr. G. Venu	Managing director	R.C.Das Engineering Pvt. Ltd.
28	Mr. M. Dinesh Kumar	CEO	M.K. Engineering Works
29	Mr. Andrews Joseph Santhanaraj	CEO	Elta Tools and Dyes
30	Mr. Thomas K Varghese	Director	Fabrimech Engineers Pvt. Ltd.
31	Mr. Palaniappan Thiagarajan	Head - Operations	Iyappan Engineering Industries Private Limited
32	Mr. S. Shanmugam	Managing Partner	India Industries
33	Mr. V Raju	Managing Director	Shrivik Industries Pvt. Ltd.
34	Mr. S. Mohamed Rhashik	Sales Head	RP Solar
35	Mr. Sudhakar Thanikai	Director	Yansun Green Motors
36	Mr. Satheesh C	Head Business Development	UCAL Fuel Systems limited
37	Mr. Mongkol Siwaluk	Consul	The Royal Thai Consulate
38	Ms. Jessie Florence	Political and Economic Assistant Analyst	The Royal Thai Consulate
39	Mr. Vinod Solomon	Secretary	SICCI
40	Mr. William Carey	Marketing Associate	SICCI

Annexure - IV

Press Coverage of the SICCI Business Delegation to Thailand

CHENNAI THE HINDU
FRIDAY, AUGUST 5, 2022

SICCI team visits Thailand, signs MoU

The team also visited the Future Mobility Asia Expo in Thailand

**SPECIAL CORRESPONDENT
CHENNAI**

A business delegation of the Southern India Chamber of Commerce & Industry (SICCI) visited Thailand to build business links and showcase the profitable business opportunities available.

The business delegation was led by Ar. Rm. Arun, president of SICCI, from July 20 to 23.

During the visit, Mr. Arun met high-ranking government officials, including Wanalee Lohpechra, Deputy Director-General, Department of South Asian, Middle East and African Affairs, Minister of Foreign Affairs, and highlighted the State's remarkable growth opportunities for start-ups with several achieving unicorn status

and the business collaboration to be made with Thailand.

The business delegation met the Ministry of Digital Economy chief Kasittitorn and Theresa Mathawapan, Chief Strategy Officer of National Innovation Agency.

For close ties

The highlight of the four-day business tour by the SICCI delegation was signing of a Memorandum of Understanding (MoU) with Thai Chamber of Commerce to closely cooperate in the sectors of energy, health, information technology, food and agriculture.

The business delegation visited the Future Mobility Asia Expo and Conference and Future Energy Asia Expo and Conference as also meeting the trade bodies, including the Thai Chamber of Commerce, India Thai Chamber of Commerce and Thailand Tamil Sangam.

THE TIMES OF INDIA, CHENNAI
FRIDAY, AUGUST 5, 2022

SICCI, Thai Chamber sign MoU

TIMES NEWS NETWORK

Chennai: The Southern India Chamber of Commerce & Industry (SICCI) and Thai Chamber of Commerce have signed an MoU to work together to maximize benefits to their member companies.

Recently, SICCI led a high power business delegation of 40 members to Thailand to help the companies in the region build strong and profitable business linkages with their Thai counterparts. Ar Rm Arun, president of SICCI led the delegation between July 20 and 23, where the MoU was signed.

A statement here said, recognising close cooperation between India and Thailand could significantly assist compa-

TO TIE UP FOR EV, HEALTH BIZ

nies of both countries to further expand their business interactions particularly in the energy sector, EV, health, information technology, agriculture and food processing, SICCI and the Thai Chamber of Commerce have agreed to work together to maximize benefits to their member companies.

This could be achieved by identifying opportunities for business matching between Tamil Nadu and Thailand companies. It could include electronically linking the online business matchmaking databases to bring together companies keen on establishing business ties with each other, the statement added.

SICCI and Thai Chamber of Commerce also agreed to maintain and promote the linkage, exchange relevant informa-

SICCI Business Delegation to Thailand



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